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### **Hays RM Launch HRM Choice as Organisations Demand a More Flexible Approach**

A number of recent surveys and reports have highlighted the resourcing challenges faced by many of today's organisations. Most notably a new report by David Bartlett, economic advisor to RSM International, one of the top 7 global accountancy firms, shows that mid-tier companies are losing out in the global competition for talent. Disadvantaged by scale, leverage and power that are attributed to the size of a multinational they recognise the competitive implications of a highly skilled work force but do not have the human capital management resources to attract the talent they need to rise above the competition.

What is more, many companies demand the quality of service offered by the RPO industry but do not necessarily require an end to end solution.

Hays Resource Management, the international pioneers of RPO services, has recognised this need for a better value offering across the whole spectrum of end users within the resourcing market. Their answer is the launch of a new service – HRM Choice.

Hays RM Managing Director Paul Mallinson says:

“There has been much comment recently on the benefits of a consultative approach and high touch service that partnering with a recruitment process outsource provider delivers. However, for some organisations, who are looking to “test the water” with the service or where a full RPO is not appropriate, this better value offering has not been readily available. We believe that by breaking down the RPO service into modules, Hays RM is able to enhance clients' recruitment strategies and offer choice and flexibility. We can ensure that our expertise and service as an experienced RPO provider is now accessible to all organisations of all sizes in all regions.”

Providing a number of in-demand specialist services such as Employer Branding, Response Management, Supplier Management, Candidate Attraction and Graduate recruitment, HRM Choice is based in Leicester to offer services to regional, national and international clients.

Interested parties are invited to visit the Client Project Centre by contacting Hays RM on 020 7638 4895.

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